

IMAGE USAGE	LITE	STANDARD	ULTIMATE
Print Media: Newspaper, Reports, Magazines, Newsletters, Tabloids, leaflets, books, journals... etc	- 2,500 copies - One time - Single use	- 15,000 copies - One time - Single use	- Unlimited copies - International use - Single project
Broadcast Media: Television, Films, Corporate video, TVCs & Social Media	- Not allowed	- Local use - One time - Single use	- International use - Single project
Online Media: Website template & presentation template	- Not allowed	- One time - Single use	- Single project
Promotional & Outdoor Media: Posters, Dangers, Wobblers, Rollup, banners, backdrops, billboards, mupis & megacom	- Not allowed	- Not allowed	- International use - Single project
Interior Design: Commercial / Residential interiors & exteriors	- Not allowed	- Not allowed	- International use - Single project
Publicity Media: Exhibitions stalls, Supermarket kiosks & gondolas, merchandising materials & digital screen displays	- Not allowed	- Not allowed	- International use - Single project



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INFINITY ADVERTISING & PUBLISHING

P.O Box: 1709 | P.C: 133 | Al Khuwair
Sultanate of Oman | Tel & Fax: (+968) 24612020